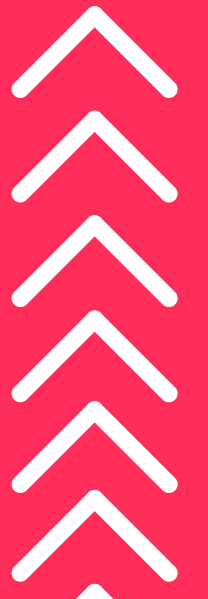


# POSTOPLAN

Automated marketing platform for social networks and messengers

Grow your audience and number of customers passively, with minimal effort



# ABOUT THE COMPANY



**01**

## MARKET LEADER

Best SMM tools

**02**

## PROGRESS

Growth for the year 40 times over in financial terms

**03**

## STAFF OF PROFESSIONALS

International team from 20 countries

**04**

## OUR VALUES

Benefits and help to businesses

**05**

## 100,000 + SPECIALISTS AND COMPANIES

Became our users

**06**

## WE ARE TRUSTED

By clients from 147 countries

**07**

## FORBES

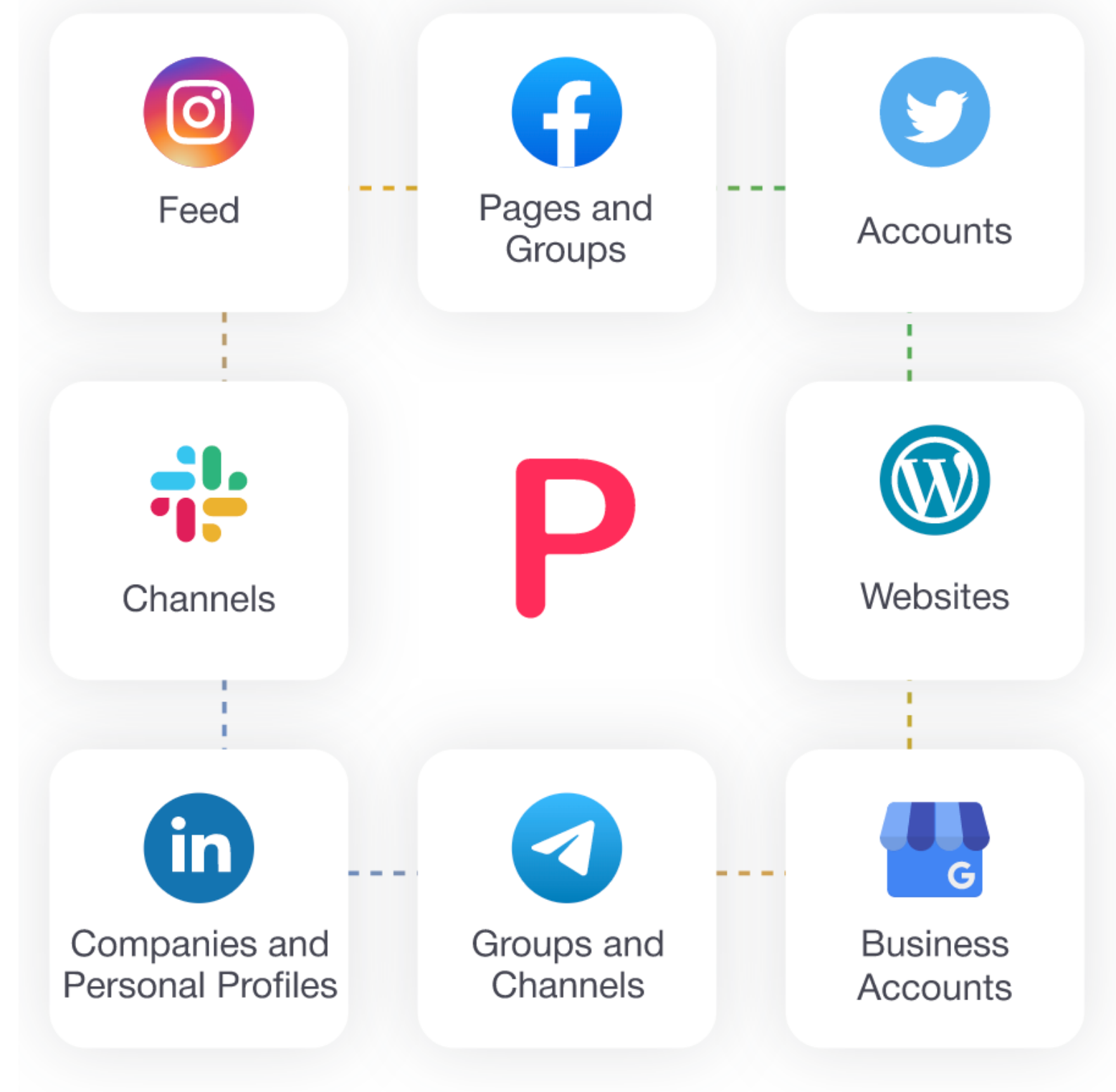
They write about us in the most authoritative publications

**08**













## CUSTOMERS

The main people in our company



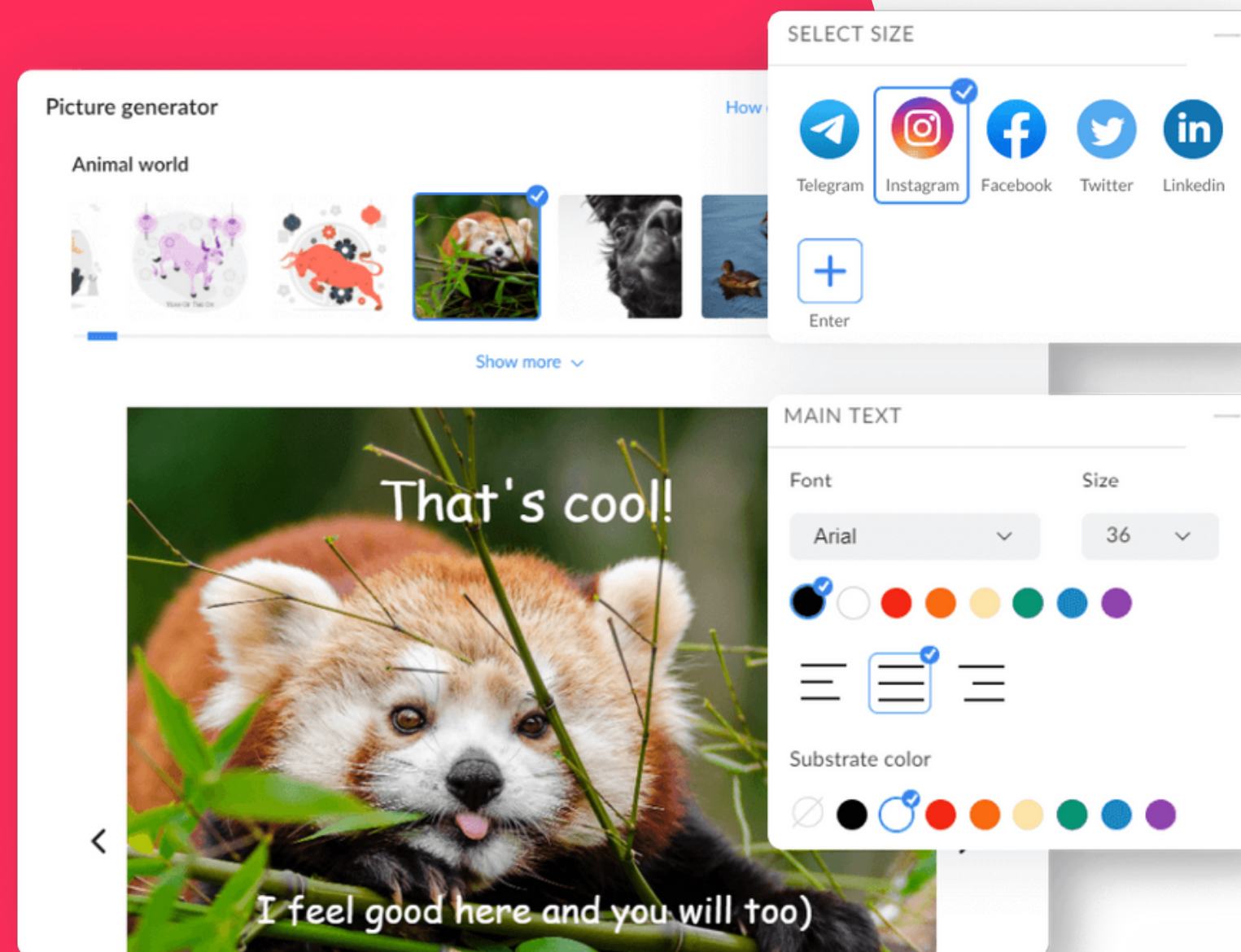


# CREATING OUTSTANDING OPPORTUNITIES FOR MARKETING IN SOCIAL NETWORKS

 <p><b>Flexible pricing plans</b></p> <p>Pay only for connected accounts, without extra expenses and overpayments</p>	 <p><b>Unlimited number of users</b></p> <p>Add your colleagues, clients or employees to work together</p>	 <p><b>Unlimited number of projects</b></p> <p>Add accounts to various projects and give access to different people</p>	 <p><b>Posting 24/7</b></p> <p>Manage all your accounts in one place</p>
 <p><b>Photo editor and library with 2 million images</b></p> <p>Save your filter and make content fast and easy</p>	 <p><b>Integration with Slack and WordPress</b></p> <p>And with other services you need for working more conveniently</p>	 <p><b>Over 700 post ideas in our calendar</b></p> <p>There are several news hooks for every day in the POSTOPLAN calendar</p>	 <p><b>Not just standard social platforms</b></p> <p>Our app supports Google My Business and post scheduling on Telegram</p>
 <p><b>Keep in touch with your followers</b></p> <p>With DM&amp;comments, any message or comment will be noticed or replied!</p>	 <p><b>Post preview</b></p> <p>Upload your content and find out in advance how it looks on each platform</p>	 <p><b>Bulk and convenient scheduling</b></p> <p>Easily plan your content for months in advance</p>	 <p>...and many other great features</p>



# HOW IT WORKS:



01

The service has a calendar of information occasions for which we introduce topics you can write posts about





02

In the built-in library of images, we select suitable images for this



Graphics editor beta

Upload photo

Search photos by keywords ...

Or use our photo library



Animal world



Real estate

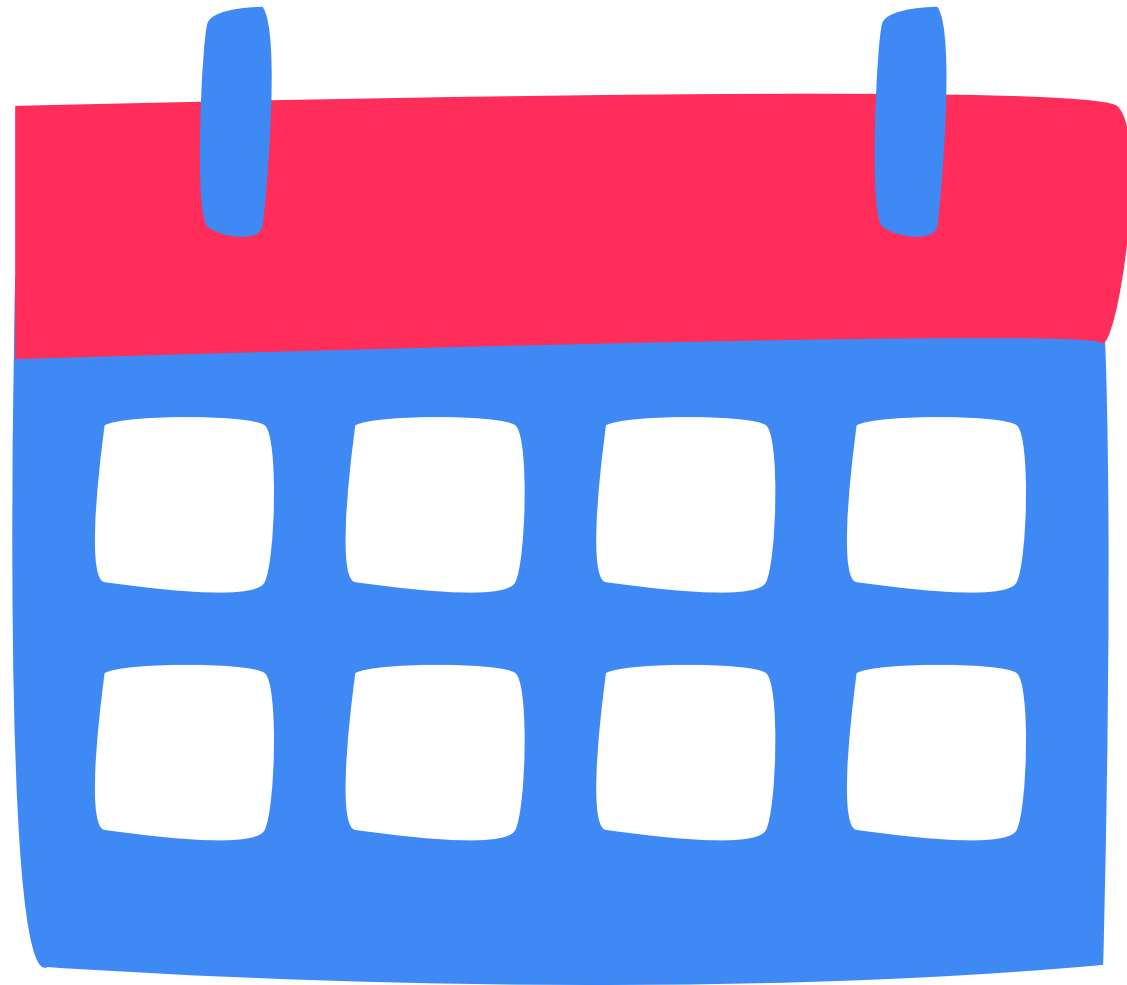


Backgrounds

03

Edit content for  
each social network  
in one click





04

We plan to publish it  
by date using the  
built-in scheduler





With one click we  
place content in all  
social networks

 Facebook

 Instagram

 Twitter

 LinkedIn

 WordPress

 Telegram

 Slack

 Google My Business

 Facebook Pages

 LinkedIn Companies

06

We receive comments  
from our followers in Social  
Inbox and communicate  
with them



# TRADITIONAL APPROACH TO CONTENT POSTING

with **POSTOPLAN**

SEARCH FOR INFOBOXES - 1 HOUR

SEARCH FOR IMAGES FOR POSTS AND COPYWRITING - 1 HOUR

IMAGE EDITING AND SIZING - 2/4 HOURS

SCHEDULING POSTS BY POST DATE - 1/2 HOURS

MANUAL DISTRIBUTION OF CONTENT ON SELECTED SOCIAL  
NETWORKS - 1/2 HOURS

MANUAL POSTING IN EACH SOCIAL NETWORK - 5 HOURS

0 MINUTES

20 MINUTES

10 MINUTES

30 MINUTES






10 MINUTES

1 HOURS



# DIGITAL MARKETING YESTERDAY AND TODAY



Functions	POSTOPLAN	Buffer	Sprout Social	Agorapulse	Hootsuite
Social networks					
Messengers	✓	✗	✗	✗	✗
Unlimited number of users	✓	✗	✗	✗	✗
Unlimited number of posts	✓	✗	✓	✓	✓
Content Ideas and Photo editor	✓	✗	✗	✗	✗



# WHAT CUSTOMERS GET WITH POSTOPLAN

**76%**

Reduced time  
working on social  
networks by more  
than 5 hours per  
week

**15%**

Increased the number  
of customers in the  
first months of  
working with the  
service

**55%**

Increased the  
coverage of posts  
and audience





# BUSINESSES THAT TRUST US

